

# Rural Investment

Empowering Local Communities



## Creating income; creating jobs.



## Utilizing low productivity land.



### Why use land that is less productive?

Farmers can't produce food crops like corn and soybeans on low productivity land. Fiber crops are ideal for this land as they perform well in low productivity soils and provide the farmer with an economic return from the normally idle land. By choosing to produce on this land, earthable™ does not compete with food crops.

Underutilized land available (within 50 miles)



Genera will require less than 10% of that acreage, making for a sustainable production system that integrates with the existing agricultural community.

## Lasting impact for generations to come.

### Farming is a family tradition in East Tennessee.

But this way of life is becoming harder to sustain. Far too often, family farms must be sold because farmers don't have access to quality markets. It has been more than twenty five years since a new agricultural market has developed in the region.



### Long-term contracts, long-term income.

The production of fiber crops is typically done under long-term contracts with farmers, something that they do not have with other crops. These longer term contracts enable farmers to have a more consistent revenue stream to balance the volatility in their traditional row crops and livestock operations