

The Pulp Sourcing Equation

Does it have to be so difficult?

Have you ever thought about the steps in your pulp supply chain? If you are importing wheat straw and bagasse, the math becomes complicated quickly. Lead times, customs, port strikes, pollution, labor standards...so much can go wrong!

● Imported Wheat Straw and Bagasse Pulp ●



● Genera's earthable™ Pulp ●



Genera's earthable™ simplifies the equation.

Genera's earthable™ pulp is produced from crops grown in the USA. We contract with local farmers and employ our neighbors.

You can get rid of your calculator now.

