

# We're a Good NEIGHBOR



Genera's earthable<sup>TM</sup>  
reduces chemical  
usage by 64%



eliminating odor and  
minimizing  
environmental  
impact.

**LOW CHEMICAL**

Genera's earthable<sup>TM</sup>  
consumes



**40% less water**  
than kraft pulping.

**LESS WATER**



Genera works with  
local farmers

**RURAL INVESTMENT**

to bring jobs and  
income to rural areas.