

# What about **CROP RESIDUES?**

Crop residues are opportunistic feedstocks for pulp and fiber production. However, these feedstocks introduce challenges from ag chemicals, logistics, and quality. At this time, all wheat straw and sugarcane bagasse pulp are imported from overseas.

Genera's earthable™ pulp introduces a new era of domestic, sustainable, and compostable pulp for your fiber needs.

## INPUTS



A true LCA includes some inputs of the grain crop and the impacts of harvesting the residue. With low yields and high chemical inputs for grain crops, residues may not be the best environmental choice.

## QUALITY



Farmers make money from grain crops. Management of the crop is driven by the grain, not the residue. Dedicated crops align production incentives with your need for consistent, quality pulps.

## LAND



Residues are harvested from food cropland. Genera's crops are grown on underutilized land. Farmers earn increased returns, carbon is stored, and soil quality is improved.

Welcome to a new era in feedstock innovation.

Quality.  
Sustainability.  
Rural American Investment.

Welcome to **earthable**



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